

Alumni Treasurer Report
Homecoming Meeting – September 27, 2014

- 1. Traditional donations trended up slightly from previous years to approximately 14K, but this is still a loss for us as our marketing and other costs are typically in the 15K per year range.**
- 2. We are continuing to see capital campaign donations come in over the remainder of the pledge period. Goal for the end of 2014 is a complete reconciliation of the costs and total remaining pledges to be collected. Marketing expenses for the capital campaign have gone done substantially due to the closure of the “retainer fee” that was paid to Affinity.**
- 3. The revenues (and profit) related to the chapter house have gone down slightly since last year due to reduced undergraduates living in the chapter house. We are still at and expect to maintain a modest profit in those operations, but will have to be focused on increasing membership living in the chapter house.**
- 4. An important note with regard to “profit” vs. cashflow for chapter house operations, rent and long term capital planning – discussion.**
- 5. Major cash expenditures this past year:**
 - a. Porch Work – 73k**
 - b. Gala – 25K**
- 6. Investment performance has been positive, but stable as our investments are in less volatile investments that are more stable and safe over time.**